



**KANSAS APPLESEED**  
*Justice for all.*

## ***Innovative Service Delivery Strategies***

Christina Ostmeyer

Kansas Appleseed

[costmeyer@kansasappleseed.org](mailto:costmeyer@kansasappleseed.org)

Kansas Appleseed works to build *thriving, inclusive, and just* Kansas communities.

Anti-hunger advocacy

Juvenile and criminal justice

Child welfare

Integrated voter engagement



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# What we're working toward:

- Increase access to summer and afterschool meals and school breakfast
- Connect more Kansans with food assistance (SNAP)
- Engage more Kansans in anti-hunger advocacy



# Increasing SFSP Participation: Our Strategies

- Regional summits and community-wide Food Justice Forums
- Individual meetings and coalition building
- Developing partnerships with organizations and individuals
- Building up grassroots leaders and giving them the tools to impact anti-hunger efforts in their communities
- Provide technical support and promote best practices
- Data-driven, targeted outreach to move stakeholders on issues



Utilizing different approaches to reach more youth and reduce summer hunger:

What can you try out this year?

# Identify gaps in your state/community:

- Are these gaps geographic?
- Are they gaps in meal times or days meals are served?
- Gaps in who's attending the meals? (Demographics)



# Empower those you serve

- Build programs FOR your target audience
  - Ask them directly via surveys, interviews, or informal conversations
- Think about ages, interests, cultural backgrounds
- Get their feedback and adjust programs accordingly
  - What foods are their favorites?
  - What activities would they like to see?
  - Is there a place they think would make a great meal/snack site?
  - Example: Activities could include test prep or more competitive physical activities, like 3-on-3 tournaments; teens like healthy, eclectic, options or Chipotle-style meals
- Trends CHANGE- consistently loop back and reevaluate

# Mobile Meals

- From Renovated Busses to pick-ups or vans, how can you transport meals to accessible locations?





# Mobile meals example:

Bus Preparation and Modifications	\$1,164
Bus Driver	\$3,005
Fuel	\$645
Total	\$4,814



# Restaurant-style Service

- That Pop-up Restaurant
- Marketing it as a restaurant where kids eat free
- Food similar to restaurants



# Try different strategies for volunteer recruitment:

- Are there high school or college organizations or clubs that have service requirements? Culinary programs? Hit them up!
- Senior mentors
- Alternate weeks or days with different organizations in town
  - Example: Churches that are apart of a ministerial alliance are responsible for volunteers one week per church per summer
    - Other orgs/businesses: Rotary, City staff/leadership, extension agents, etc.

# Beyond lunch: “Super” snacks and more

- Serve a mid-morning “snack” that includes all the components of breakfast
- Do you have the capacity to serve supper or weekend meals?



# Going where youth already congregate

- Pools
- Parks
- Libraries
- Summer schools
- Camps
- Fairs
- Rec Centers
- Boys and Girls Clubs
- ...The list goes on!



# Arkansas City Recreation Commission



# Integrate Local Produce

- Partnering with local farmers or co-ops to source food
- Start a community garden that can supplement meals AND provide enrichment opportunities
- Integrate foods in a way that works for you!



# Migrant Sites

- What migrant programming exists in your community?
- It can qualify as a migrant site!



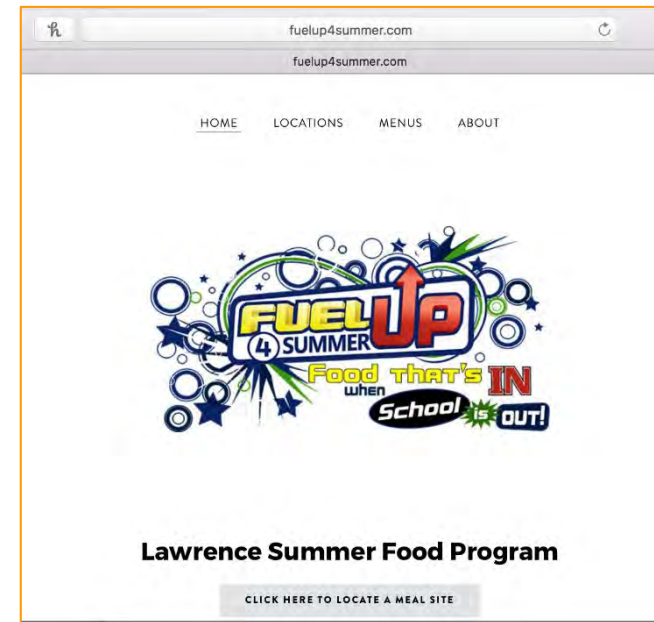


# Tribal Outreach

- Reach out to tribal leaders in your state to see if they're interested in being sponsors or site coordinators

# Messaging

- Convey that the program is for everyone and not a “hand-out”
- Give your program a snappy name other than “Summer Food Service Program”



# Invite elected officials!

- Raises awareness
- Builds support
- Federal legislators:  
Helpful as Child  
Nutrition Program  
Reauthorization  
comes around!





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