

# AFTERSCHOOL & SUMMER MEALS SPONSOR CONFERENCE 2019

Columbia, Missouri January 29 – 30, 2019

## Working Together to End Child Hunger in Missouri!

## **Speaker Bios**

#### Jon Barry

#### Program Director, No Kid Hungry Missouri, Missouri Family & Community Trust

As the Program Director of No Kid Hungry Missouri with the Family and Community Trust, Jon Barry is leading the charge to eliminate child hunger in Missouri. Since 2016, No Kid Hungry Missouri has worked with scores of organizations to distribute more than \$600,000 in grant funding to increase the availability of any participation in the child nutrition programs. Jon is a passionate public servant and advocate for the people of Missouri. He started his career in state government as the Director of the Show-Me Heroes program where he connected military Veterans and Service Members with employers. He also held senior leadership roles in the Office of the Secretary of State where he helped grow Missouri's economy by making it easier to start and conduct business.

From 2001 – 2009, Jon lived and worked in the Netherlands, Taiwan, China, Singapore and Australia leading multinational business development, sales and customer experience programs for Fortune 500-level companies throughout the Asia-Pacific region. His specialties include program development, program launch and leadership, startup and strategic planning, and go-to-market strategy. Jon is a Soldier in the Missouri Army National Guard, has an MBA in marketing, is a certified PMP, and is conversational in Mandarin Chinese.

#### Kim Keller

# Director of Nutrition Services, Springfield R-12 Public Schools, Aramark K-12 Education, Central Region Kim began her career in Food Service as a student attending M.S.U. and worked in restaurant management for 25 years

Kim began her career in Food Service as a student attending M.S.U. and worked in restaurant management for 25 years before finding the best job in the world - School Food Service! Kim understands the importance school meals play in the life of our students and the fight against food insecurity in our communities.

Kim and her team have worked tirelessly to increase the school district's after school dinner and snack programs by thinking outside the box. Last year SPS served over 400,000 dinner meals to the students of Springfield.

Kim's team has also been recognized for a 3 % increase in breakfast and lunch participation at 27 SPS sites by the Missouri School Nutrition Association for the 2017-18 school year. Last year the SPS nutrition team was awarded a Certificate of Appreciation from MO D.H.S.S for their contribution to improving the health of the children of the State of Missouri for their commitment to SFSP (Summer Food Service Program) through effective management and integrity. Kim holds a Bachelor's degree in Private Commercial Recreation and Hospitality from Missouri State University. She is married and has two daughters attending college: one in Springfield and one in Nashville.





#### **Derrick Lambert**

#### Senior Program Manager, No Kid Hungry Campaign, Share Our Strength

Derrick leads the summer meals strategy within the Center for Best Practices. Prior to joining Share Our Strength in 2016, Derrick worked as a Program Manager with Hunger Free Vermont, where he worked with state agency staff, school districts and statewide partners to initiate and expand implementation of a range of federal child nutrition programs, with a special focus on summer meals. Derrick is also a former educator, having spent four years teaching abroad at public secondary and post-secondary institutions.

#### Jen Ogleby

#### Summer Food Service Project Coordinator, Social Innovation Laboratory

Jen Ogleby attended the University of Saint Mary in Leavenworth, KS where she studied English Literature, Sociology, and History. She is an active social justice supporter and is an Administrator of the Emporia Social Justice Supporters as well as a founding member of Women's March Emporia. She has worked closely with Plumb Place, a shelter for women, where she recently stepped down from its Board of Directors, to accept a position on the Board of Directors for an LGBT Youth shelter, Lavender House. She has 20 years of experience in the Restaurant and Hospitality industry as well as owning her own small business. She has been serving as an AmeriCorp VISTA with Social Innovation Laboratory since September 2018. She serves as the Summer Food Service Project Coordinator for That Pop-Up Restaurant.

#### **Christina Ostmeyer**

#### Christina Ostmeyer, Communications Director, Kansas Appleseed

Christina is a proud Northwest Kansan and KU graduate with a degree in journalism with an emphasis in strategic communication. Christina is the communications at Kansas Appleseed, a nonprofit advocacy organization working toward a more thriving, inclusive and just Kansas. In addition to her role as communications director, Christina advocates with Kansas Appleseed for increased participation and access to summer meal programs across Kansas. Christina also serves on the Board of Directors for Kansas Action for Children and is working toward a Master of Public Administration at KU.

#### John Puder

#### Regional Manager for Child Hunger Outreach, Texas Hunger Initiative - Houston

John Puder serves as Texas Hunger Initiative's Houston Regional Manager for Child Hunger Outreach. He is working with communities in Southeast Texas to address childhood food insecurity by increasing the participation in summer meals, after-school meals and school breakfast programs. John's efforts have led to collaboration among stakeholders and increased sponsor capacity. Working with both school districts and community sponsors, John has helped expand After-School and Summer meal sites. Additionally, twelve of the school districts John has supported have moved to convert breakfast models, increasing the number of children receiving a daily breakfast.

Prior to joining THI, John served as the social marketing coordinator for Harris County's Systems of Hope. In his role, he helped develop innovative strategies for connecting families with resources. John's career has included working for public officials, political campaigns and policy advocacy.

John earned his Bachelor degree from the University of Texas at San Antonio and a Master of Public Affairs degree from the University of Texas' LBJ School of Public Affairs. At the LBJ School, John was a Barbara Jordan Scholar and focused his studies on the political campaign finance policy.





#### Matthew Shepherd, Ph.D

#### CEO, Midwest Evaluation & Research

Matthew Shepherd has more than 20 years of research, program evaluation, policy analysis and technical assistance experience. Dr. Shepherd is the President and CEO of Midwest Evaluation and Research (MER) that works with select high functioning non-profit organization across the U.S. to make them more impactful and more influential. Dr. Shepherd currently leads MER evaluation and TTA efforts on seven federally funded evaluation and social service projects. Prior to

joining ICF, Dr. Shepherd served as Deputy Director James Bell Associates. As a consultant and technical assistance provider for programs within the Department of Health and Human Services (HHS) Dr. Shepherd oversaw all evaluation and research related quality improvement efforts related to data collection and synthesis for more than 500 projects. Previous experiences include: Senior Program Manager for Share Our Strength in charge of the national roll out of a program to end childhood hunger; Congressional Fellow for U.S. Senator Gordon H. Smith; Senior Researcher and Research Professor with Wichita State University and; Senior Research Scientist at the Kansas Health Institute. Dr. Shepherd is renowned for his extensive experience in designing and conducting research, leading program evaluations, and providing technical assistance. Dr. Shepherd earned his Ph.D. in Community and Clinical Psychology from Wichita State University.

#### Stephanie Smith

#### Director of Mission Initiatives, Missouri State Alliance of YMCAs

Stephanie Smith, Director of Mission Initiatives for the Missouri State Alliance of YMCAs, is passionate about feeding kids healthy food. From working with community partners to increase kids' access to nutritious food to facilitating the opening of a commercial production kitchen that served locally-sourced, farm fresh food to children in the YMCA's School Age Services Program, Stephanie has emerged as a leading advocate for food accessibility.

In recognition of her leadership in anti-hunger efforts, YMCA of the USA selected Stephanie as a Regional Food Program Facilitator. She serves as a technical advisor to YMCAs across the nation, providing support, resources and project management for YMCAs participating in federal nutrition programs.

Stephanie also provides leadership and staff support for the Missouri Convergence Partnership (MCP), which brings together multi-sector stakeholders to accelerate healthy eating and active living strategies that improve health equity through collective action.

#### **Carolyn Wait**

#### Senior Program Manager, No Kid Hungry Campaign, Share Our Strength

Carolyn Wait is a Senior Manager for Share Our Strength's No Kid Hungry campaign in Washington, DC. As part of the Center for Best Practices team, she develops resources and provides training to schools and non-profits in order to improve and expand access to the CACFP, especially Afterschool Meals. Prior to joining Share Our Strength in 2015, Carolyn was a Child and Adult Care Food Program Specialist for the District of Columbia State Agency. Carolyn, a Registered Dietitian, holds a bachelors in nutrition from Ohio State University and Master of Public Health from the University of North Carolina at Chapel Hill.

#### Brian Wieher, SNS, CMP, CCNP

#### Director of Child & Family Nutrition, Operation Food Search

Brian's responsibilities at OFS encompass the direction of all Child & Family Nutrition programming. These programs include the Nutrition Education classes, demonstrations and presentations, as well as, overseeing the USDA Summer Food Service Program, the After-School Meals program and our weekend assistance program called Operation





Backpack. He has extensive background in project management, public relations, customer service, food service and nutritional requirements for K-12 schools.

Brian is an entrepreneur with a degree in Hospitality and Restaurant Administration from Missouri State University. He is an award-winning School Nutrition Specialist with 20+ years of experience in developing, implementing, and managing nutritional and other public health related programs. As a child nutrition advocate, he enjoys working collaboratively with organizations to develop relationships that will have the greatest impact on ending childhood hunger.

#### **Sara Witte**

Nutritionist III, Missouri Department of Health and Senior Services, Community Food and Nutrition Assistance
Sara Witte joined the Missouri Department of Health and Senior Services in 2018 as a Nutritionist III.
She has a bachelor's degree of Science in Nutrition Science and has years of nutrition experience. Her
nutrition experience includes working as a Nutrition Program Specialist with the Department of
Elementary and Secondary Education, working as the Director of Food Service at The Bluff's in Columbia,
Missouri, and working as a WIC Nutritionist for Pemiscot County.

